

ONLINE PRIVACY NOTICE OF CERTARES MANAGEMENT LLC

This online privacy notice (the “Online Privacy Notice”) of Certares Management LLC (“Certares”) describes the information we collect about you when you visit <https://certares.com/> (the “Website”) and the ways in which we use and share it. This Online Privacy Notice does not apply to information we collect from you offline, such as when you submit a subscription agreement to us or one of our affiliates.

If you are a prospective, current or former client of Certares or one of its affiliates, some of the information we may collect from you online constitutes “non-public personal information.” Our collection, sharing and use of non-public personal information is governed by the privacy notice we deliver to you pursuant to federal law and is not covered by this Online Privacy Notice.

Information We Collect About You

We collect information from you automatically through tracking technologies. Some of this information may be considered “personal information” under applicable law. When you visit our Website, we collect certain information from you automatically.

The information we collect automatically may include the following:

- Your IP address;
- Your device identifier;
- The location associated with your IP address;
- The type of browser or operating system you are using;
- The domain name of your Internet service provider; and
- Information regarding when you access or how you use our Website.

How We Use Your Information

We may use the information we collect from you in a variety of ways, including:

- To present our Website and its contents to you and to operate our Website;
- To help us improve our Website and deliver a more personalized experience;
- To create aggregate data;
- As permitted by law; and
- As we may notify you.

We do not share information, including but not limited to mobile information, with any third parties for marketing or promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

How We Share Information

We may share the information we collect pursuant to this Online Privacy Notice as follows:

- With our affiliates;
- With our service providers, business partners and vendors, which may include companies that host our Website, provide web analytics or perform data processing; and
- When required to do so by law.

In addition, please note that if Certares or any of its affiliates is merged, acquired, divested, financed, sold, disposed of or dissolved, including through merger, consolidation, sale or divestiture of assets, the relevant customer database, including personal information we may possess about you, and information collected pursuant to this Online Privacy Notice, may, in whole or in part, be sold, disposed of, transferred, divested or otherwise disclosed as part of that transaction or proceeding.

Google Analytics

Our website uses Google Analytics, a web analytics service offered by Google. You may learn more about Google's practices with Google Analytics by visiting Google's privacy policy at <http://www.google.com/policies/privacy/partners>. You can view Google's currently available opt-out options at <https://tools.google.com/dlpage/gaoptout> in an effort to opt-out of being tracked by Google Analytics.

Links to Third-Party Websites

Our Website contains links to third-party sites and services whose privacy practices may be different than ours. We may also allow you to connect with other third-party sites and services. We are not responsible for the privacy practices of third-party sites and services, and you should consult the other third-party sites' and services' privacy notices in order to better understand their privacy practices.

Security

Certares takes seriously the obligation to safeguard personal information. Certares has implemented procedures that are designed to restrict access to personal information to its personnel who need to know that information to perform their jobs. Physical, electronic and procedural safeguards are in place to guard your personal information.

Correcting and Deleting Your Personal Information

We take reasonable steps to accurately record any personal information you may provide to us pursuant to this Online Privacy Notice and any subsequent updates to such information. If applicable, we encourage you to review, update and correct the personal information you provide to us. Please contact us at investor-relations@certares.com in order to do so.

Changes to the Online Privacy Notice

From time to time, Certares may update or revise this Online Privacy Notice. If there are changes to the terms of this Online Privacy Notice, the revised policy will be located on our Website.

How to Contact Us

If you have any questions or concerns about this Online Privacy Notice, please contact us at investor-relations@certares.com.